



Bridge Facenet Ltd.

Reliability & Excellence Direction & Success

Company Profile at a Glance

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Bridge Facenet - Who and where we are !

- Cultural, technical and economic developments are presenting society with new challenges. Recognising the changes required and having the courage to take decisive action will open up a large number of opportunities. Tailor-made consultancy points the way to success at home and abroad.
- Bridge Facenet Limited, a responsible and reliable Company, registered in UK with a branch office in Germany offers services as management consultants dedicated to high standards.
- The basis of our work is our expertise, creativity and the pool of consultants. Co-operation is a concept we apply literally. We engage in direct discussion at all levels within the companies we serve.
- The long-lasting professional experience of our consultants guarantees our commitment and the excellence of our work; with their proven communication skills, their analytical ability and the cogency of their arguments they enter into a real partnership with our clients.

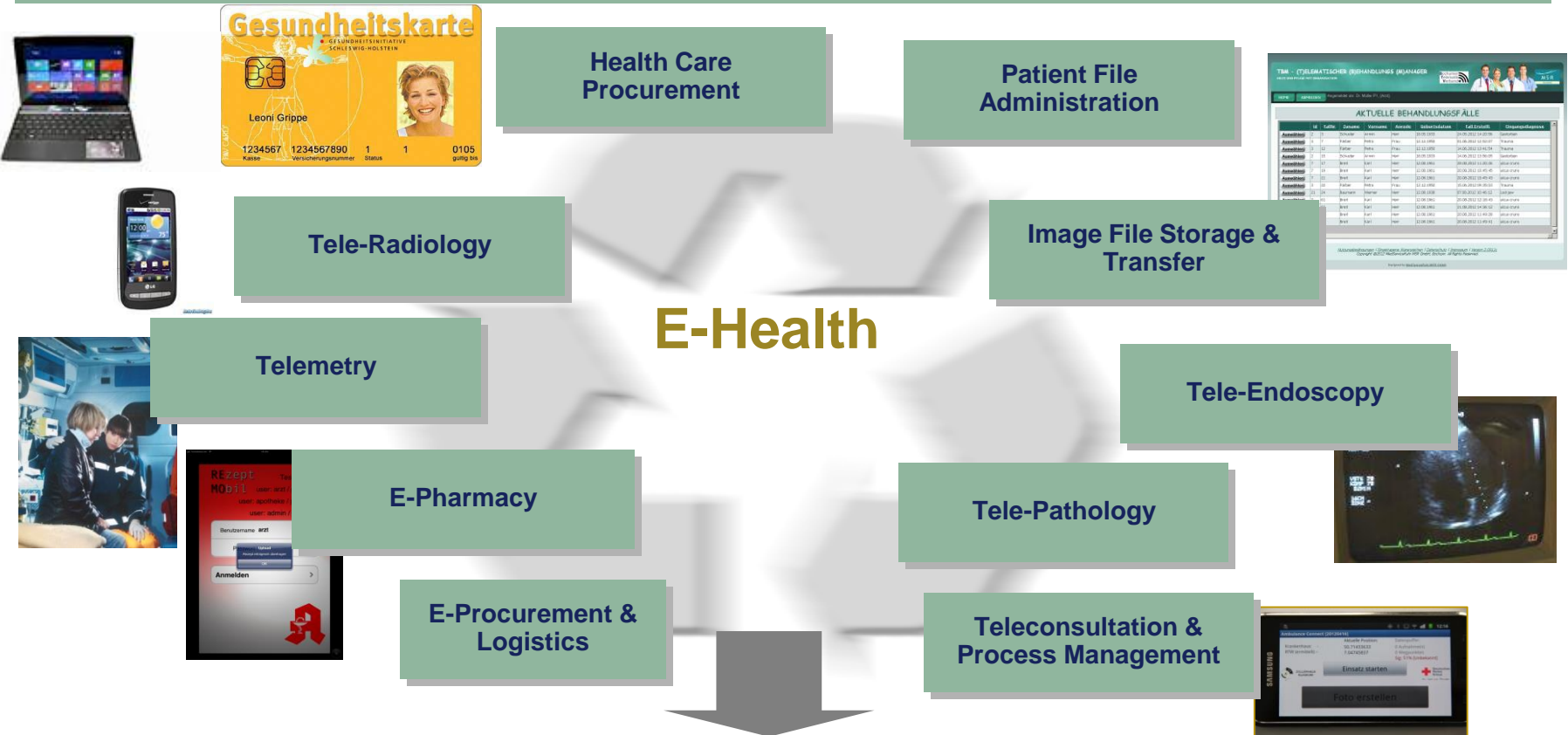
Our Mission- Best Practise Solutions to Our Clients

- Providing consultancy services is the telecommunications/IT and utilities industries, sectors with typical network facilities and economies.
- Bringing new IT/Telecommunications technologies to industries with serious challenges in terms of economic development, sustainability, wealth to society like environmental industries, health care, social security systems.
- Developing technological innovations and integration within media/entertainment industries are leading to the emergence of a business sector with huge development potential.
- Developing Renewable Energies (Solar, Biomass, Wind, W2E) projects worldwide
- Setting up start up companies by our M&A support and the restructuring of existing firms in the financial management sector, health care, energy and automotive industries .

Our Commitment - Solutions to the Clients Highest Satisfaction

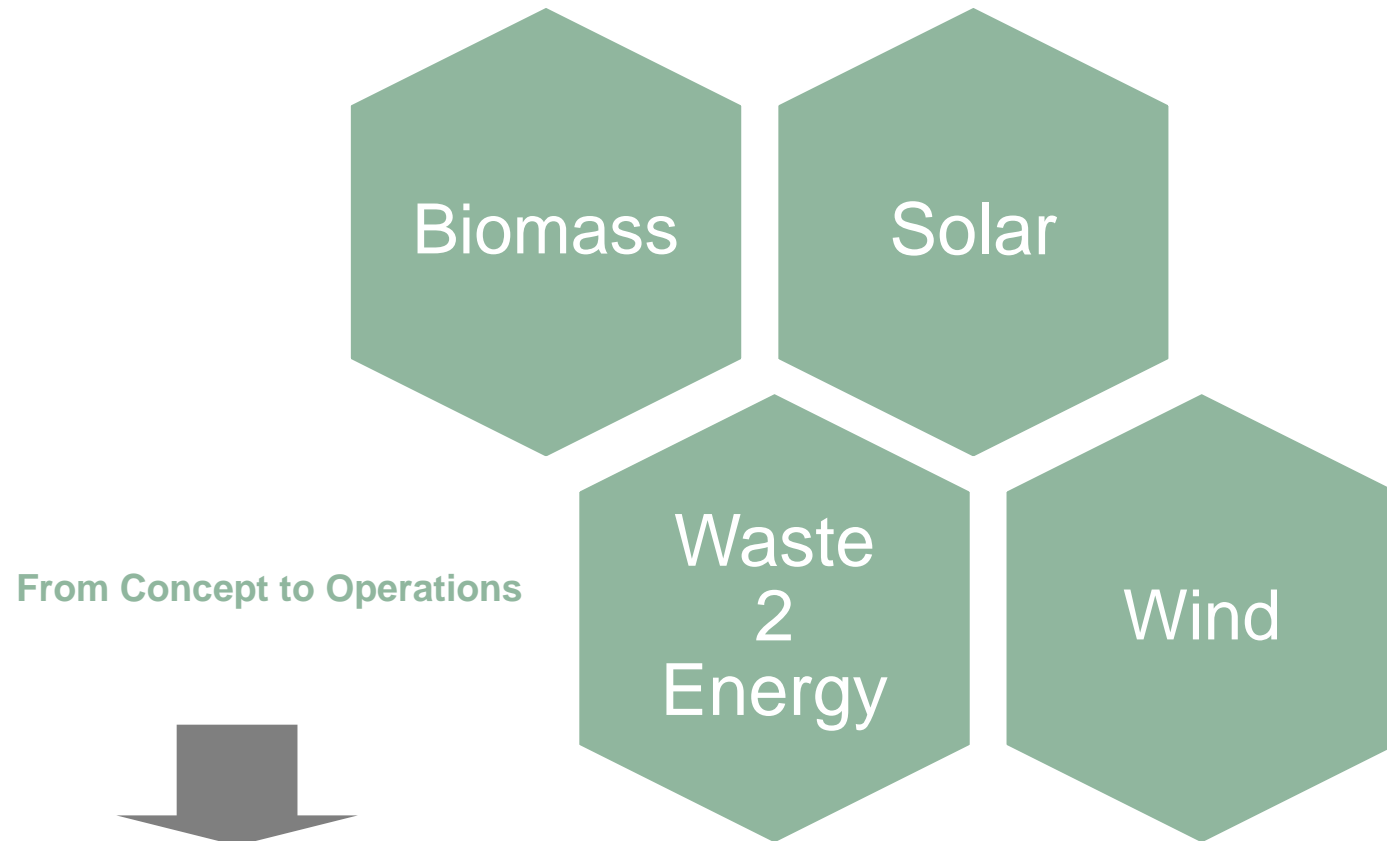
- Our strengths lie in the consultancy services we offer to medium-sized companies in every stage of their life-cycle; in addition, we provide larger companies with support on specific topics. We are also act as qualified consultants for state-owned institutions and international organisations.
- The increase in globalisation is leading to changes in markets and value creation. Clients at home and abroad - especially in Europe, CIS, Middle East and Asia - make full use of our network.
- Our aim is to devise solutions specific to the particular client's needs. We consider it our duty to provide results that are sustainable in the longer term. An all-round approach ensures the successful implementation of our recommendations, even for complex projects.

Bridge Facenet: Incubator for Process- & Performance Improvement in Health Care



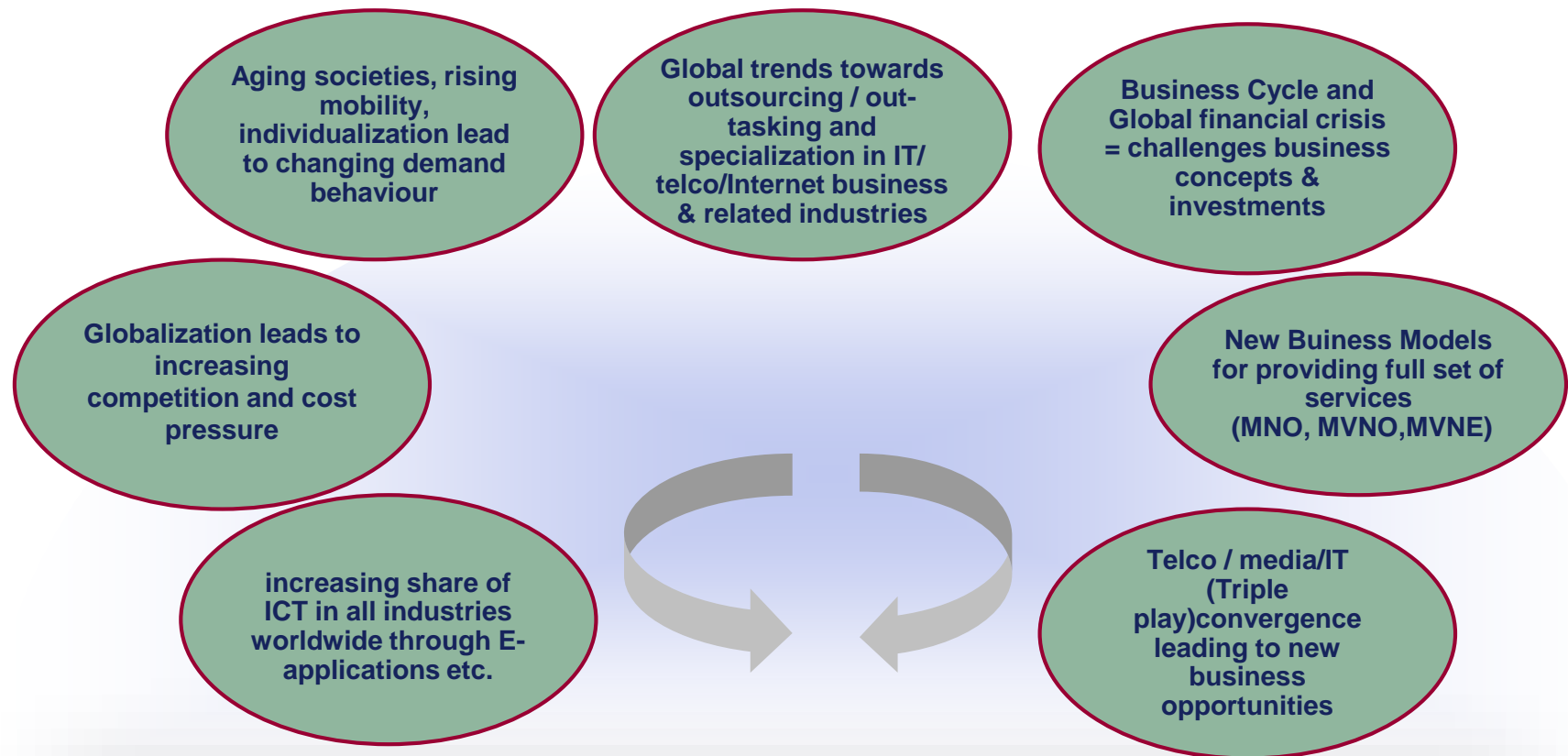
- Generating seamless data exchange between patients, service providers and insurance organisations
- Improving processes/procedures („Clinical pathways“)
- Quality Management (KfQ, EFQM, ISO)
- Reducing costs of treatments, generating new revenue streams
- Creating new jobs in health related industries

Bridge Facenet: Your Partner in Developing Renewable Energies Projects



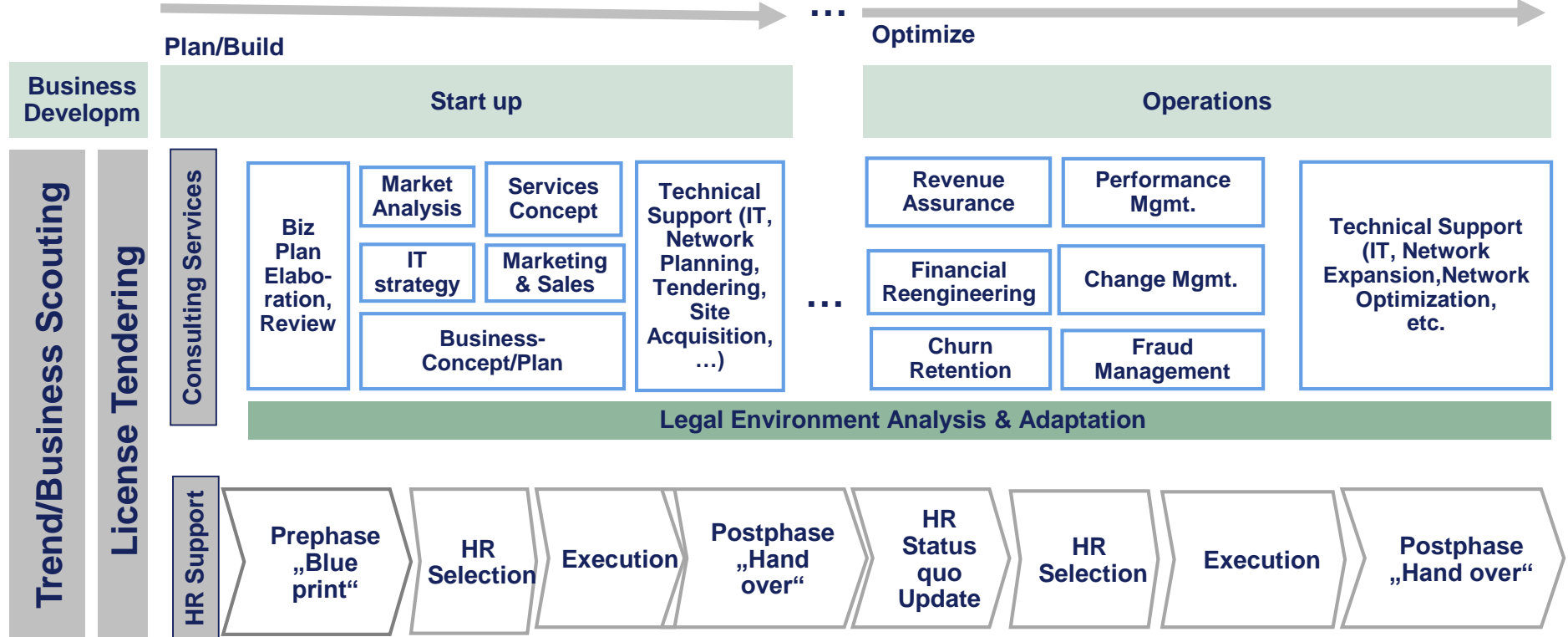
- Evaluating technologies
- Creating sustainable and attractive business cases
- Funding & implementing projects

New Challenges in Telecommunications/ IT/ Internet Business

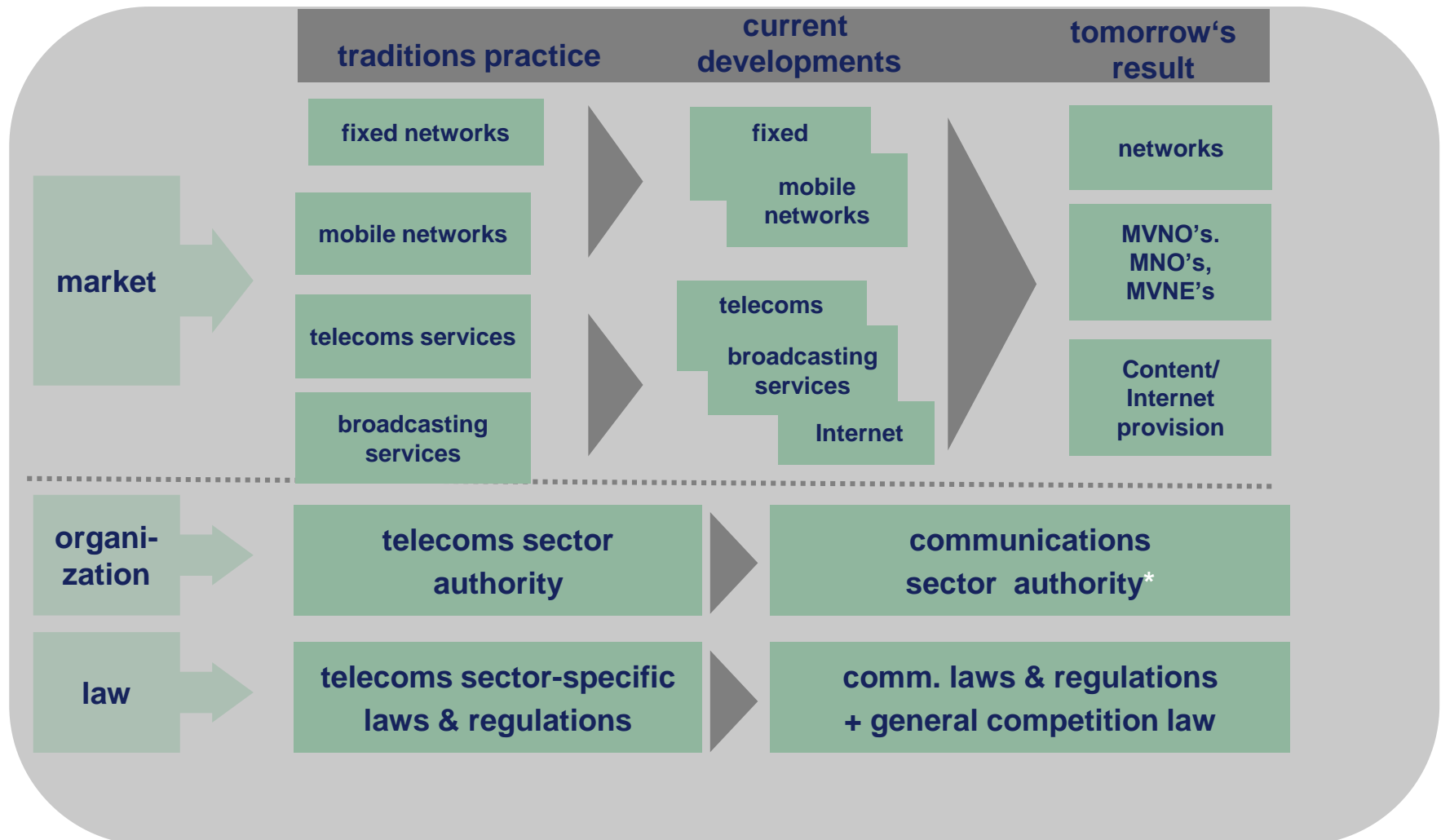


Digitalisation of Society and Economy

Business Development Portfolio for Startup and Running Operations



Changing Market Structure and Institutions in Telecommunications/IT/Media



New Challenges in Telecommunications: MNO's, MVNO's, MVNE's – New Business Models with full set of services

Customer Relationship Mgmt

Voucher Mgmt System

Realtime Convergent Charging

Missed Call Alert

Voicemail

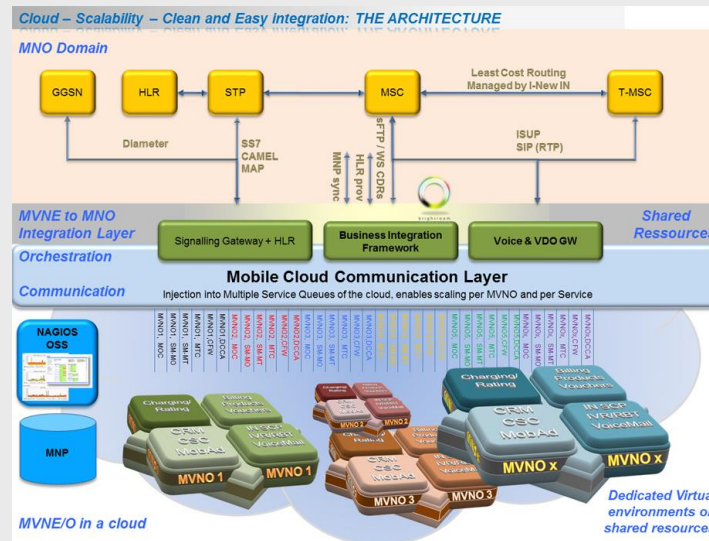
Call Completion

Contact Center

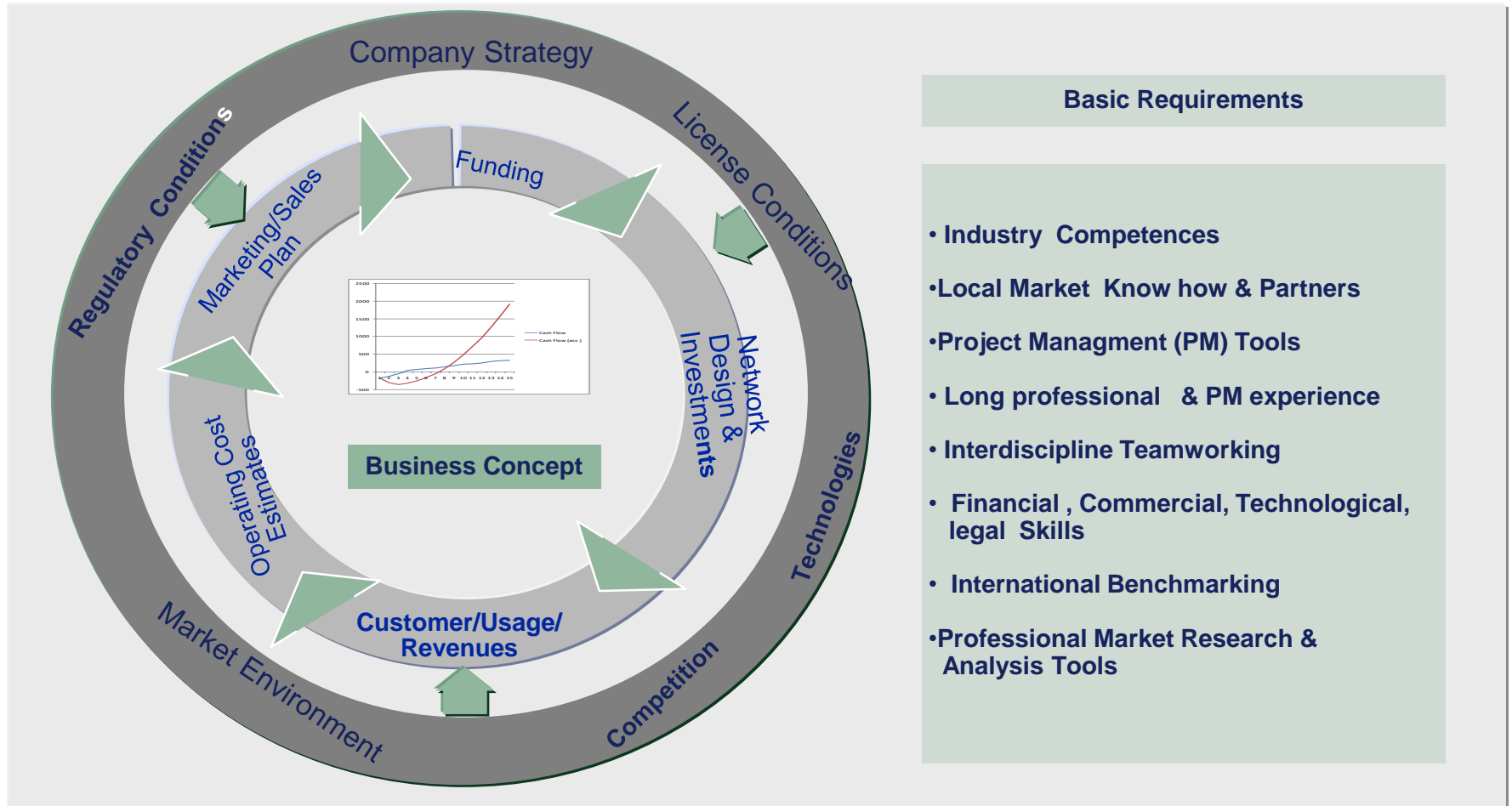
Data Warehousing

Interactive Voice Resonse (IVR)

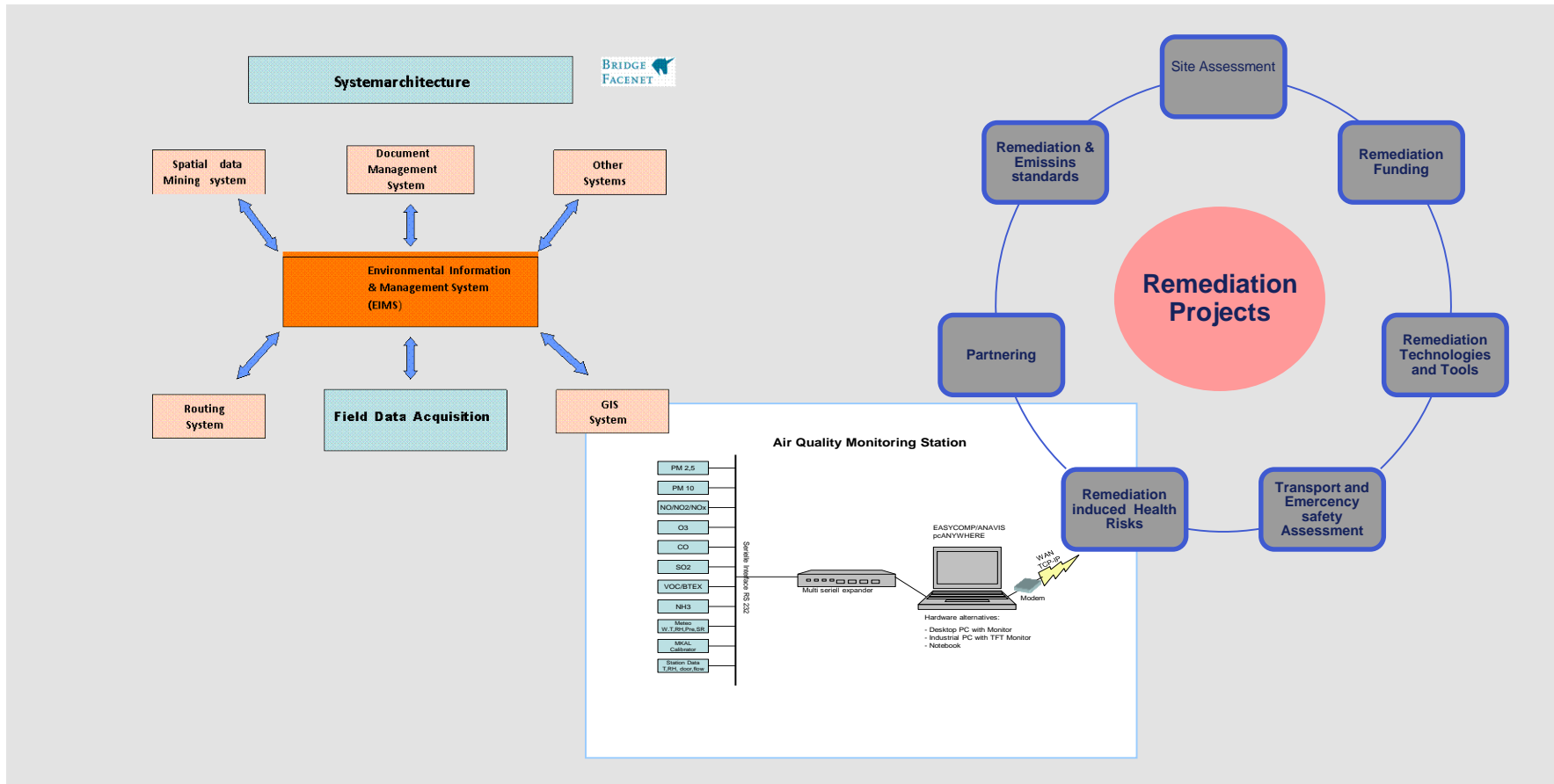
SMS-C, USSD Gateway



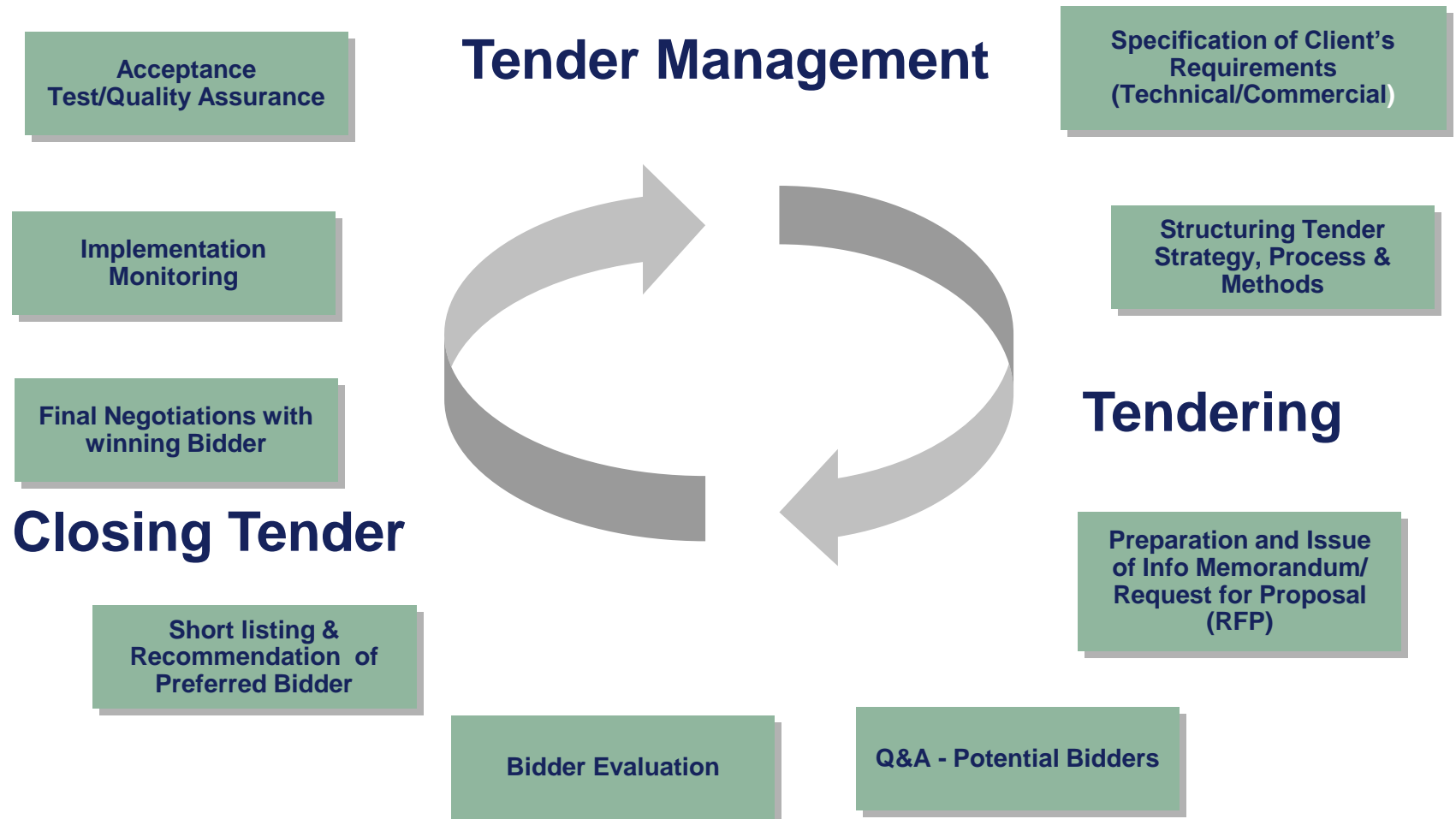
Multi Dimension Market View: Key Element for Business Scouting



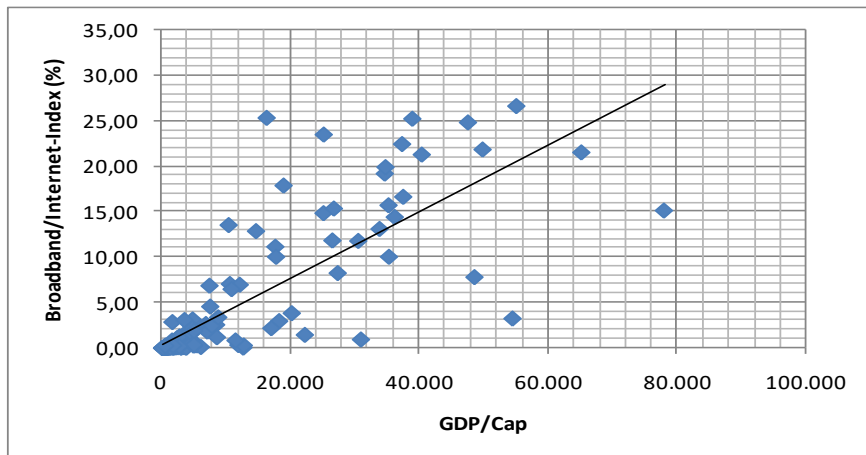
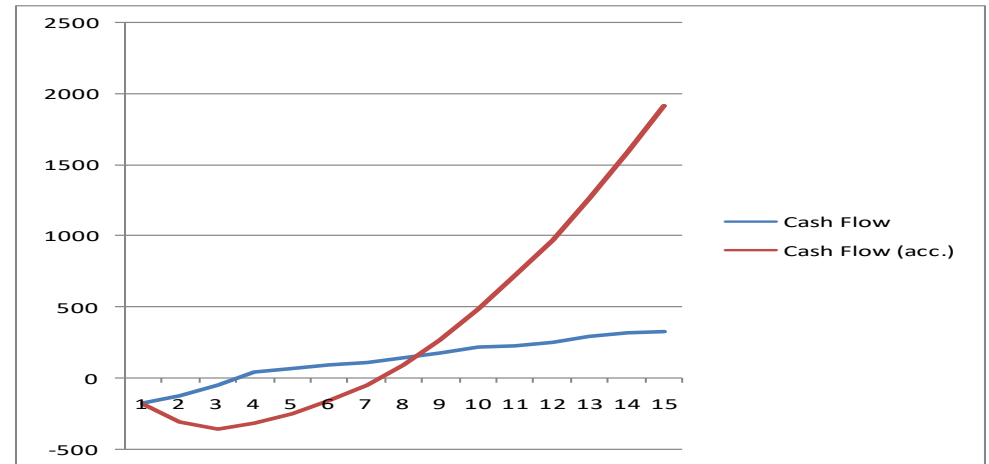
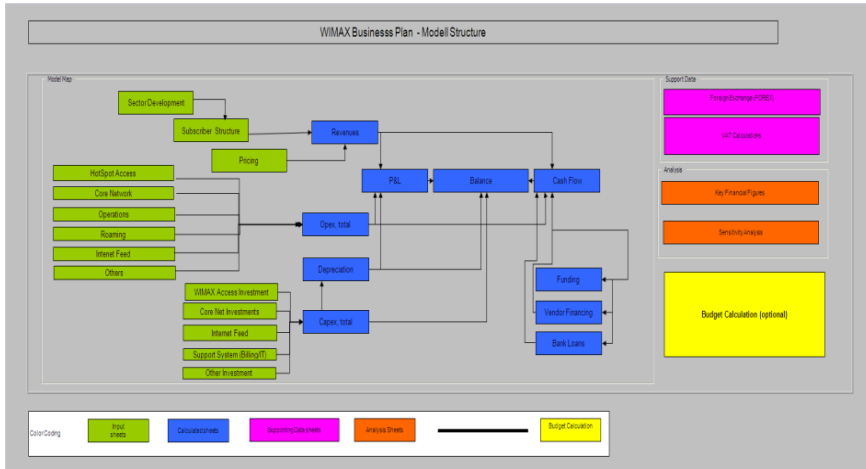
Bridge Facenet support in Environmental Projects: Project management skills and IT experience for Process & Performance Improvements



Bridge Facenet Tender Support: The way to handling new investments in dynamic and capital service and product markets



Bankable Business Model: Key to promising business launch



Process Management – The key for sustainable business success

1

Process Management

- Define Process
- Standardize Process
- Monitor Process
- Control Process

2

Value Checklist

- Check: vision, strategy & rationale of opportunity
 - Does this deal support the global/regional goal?
 - Is this a target country?
 - Can this be used as a nucleus for further business?
- A "Due Diligence" of the business opportunity
- Legal & Financial aspects

Result

- The business concept is proven, and its value is understood

3

Synergy Checklist

- Check and identify possible and necessary synergies across the group:
 - functional (tech., ops., sales)
 - cross selling of products
 - knowledge/skills
 - tangible resources (plants)
 - Strategy coordination
 - vertical integration
 - pooled negotiating power
 - business creation and value chain extension

- The synergy effects are identified across the Group

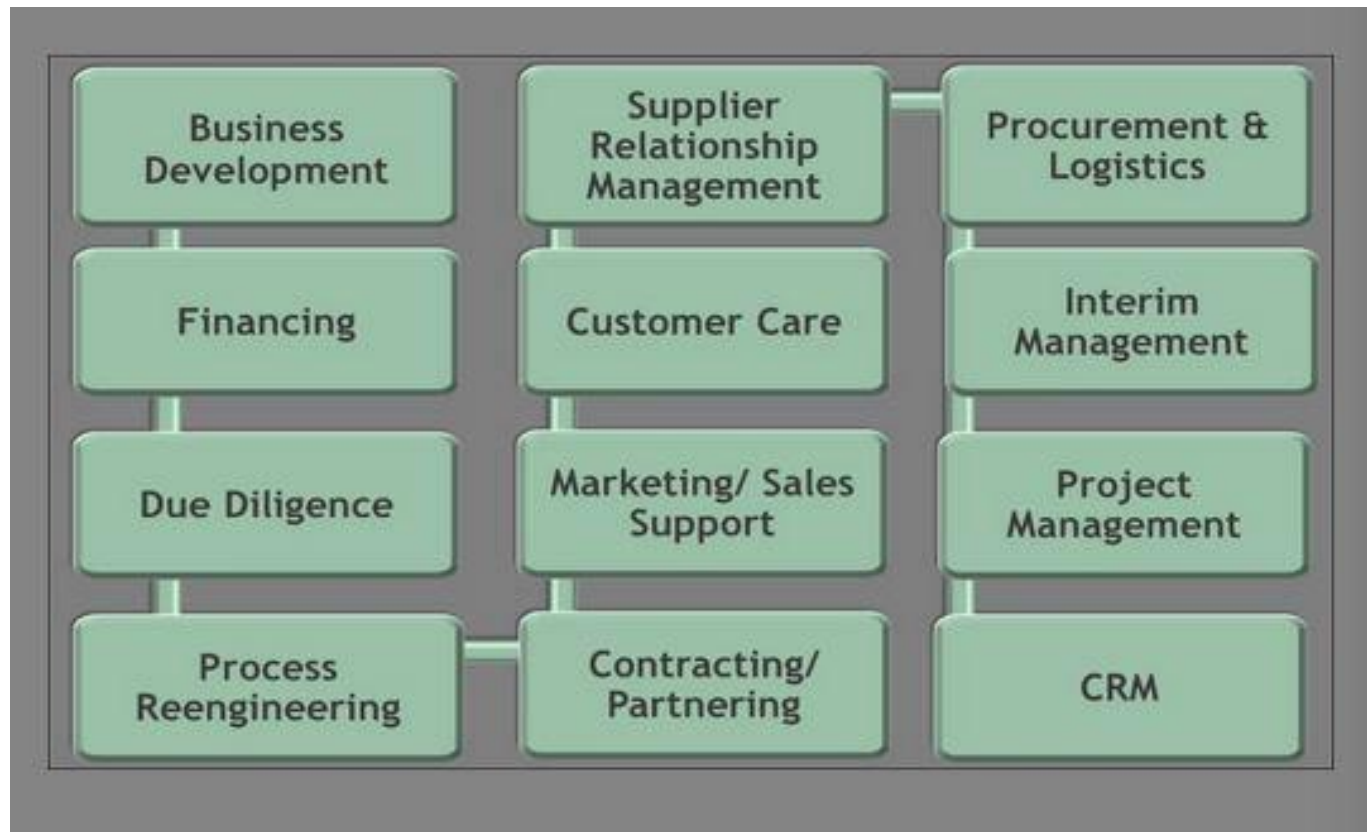
4

Operational Checklist

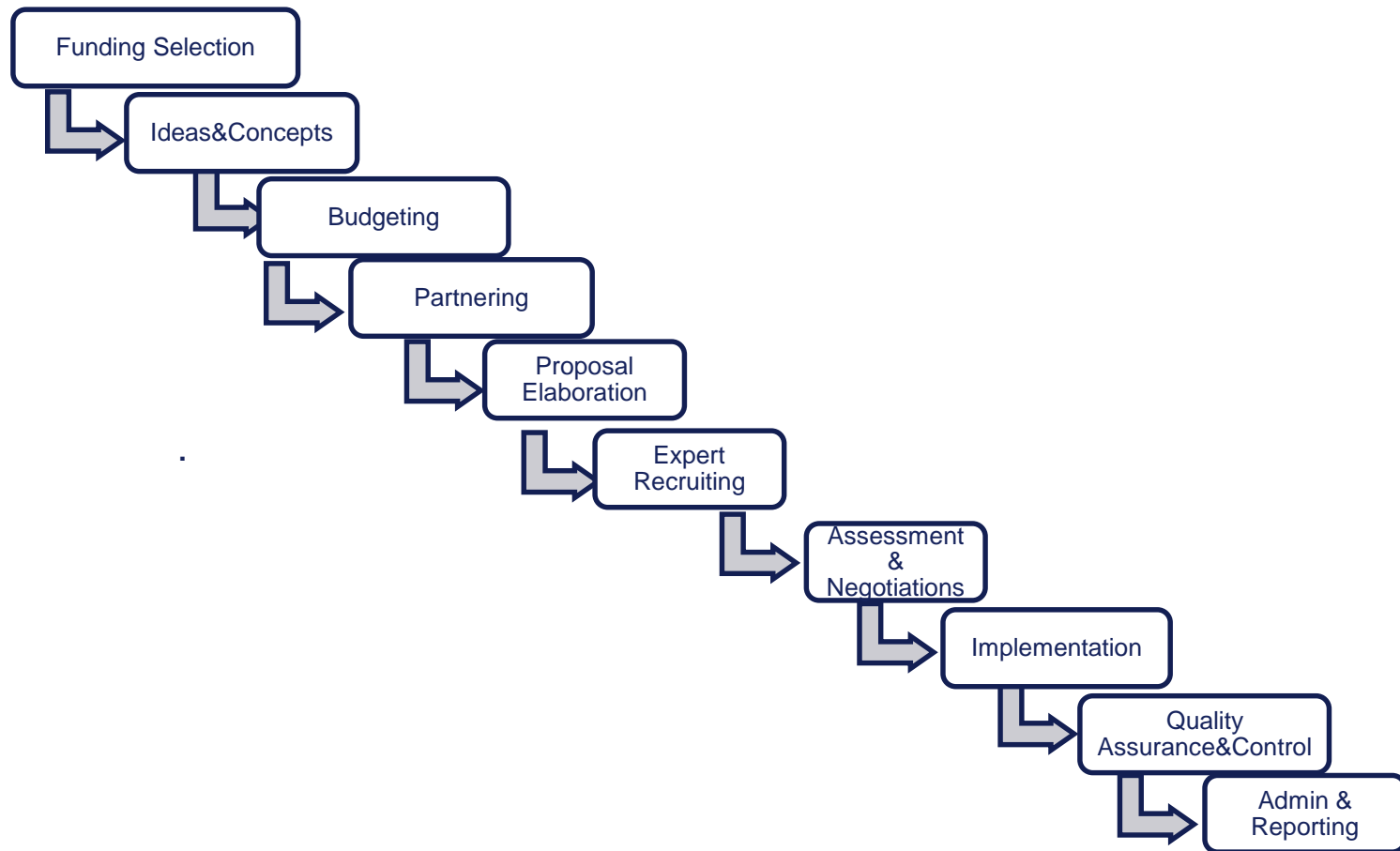
- Check post acquisition integration issues:
 - Culture & Organisation
 - Human resources
 - Sales & Marketing
 - Purchasing
 - Operations
 - Accounting/Control
 - Finance/Transfer pricing
 - Business/Product development

- Key issues in the integration will be identified

Bridge, the portfolio.....



EU & WORLD BANK Funding and Technical Assistance



Worldwide Experience of Bridge Facenet Senior Consultants (Extract)

Professional Background



Clients



Worldwide Experience of Bridge Facenet Senior Consultants (Extract)

Europe



Africa



CIS/Middle East/Asia



References of Bridge Facenet Senior Consultants (Extract)

References (extract)

Sector	Activities	Country	Client	Year						
					Health Care/IT	StartUp Support	Germany	MSR GmbH	2010-20	
Public Utilities	Funding and Project Development Support	Africa, Asia	Confidential	2015/2016	Telecommunications	Business Planning	Azerbaijan	Bakcell	2007-20	
Telecommunications	Regulatory Authority Support	Middle East	Confidential	2015/16	ICT/Utilities	Budgeting&Controlling SRM Concept&Software Development	Germany	Procline	2008-20	
Health Care	EHealth Solutions for Rural Areas - Project Development & Execution	Germany/Africa	Confidential	2015/16	Health Care/Trading	Sales Concept & Market Entry Strategy	Finland/Germany	Confidential	2010-20	
Health Care	Business Support for Medical Equipment Manufacturer in Export Activities	Germany et.al.	Confidential	2015	Telecommunications Environment	StartUp Support IT Process Management Concept&Pilot	Azerbaijan Saudi Arabia	Azerfone Confidential	2006-20 2009/20	
Telecommunications	Business Support for Telecommunications Provider	Middle East	Confidential	2015	Health Care/IT	Patient ID and Record System	Germany	Confidential	2002/20	
Health Care	Product Development & Market Strategy for EHealth Provider	Germany	Confidential	2015	Health Care/IT	StartUp Support	Germany	Teltra GmbH	2002-20	
ICT	StartUp Support	USA	Confidential	2015	Telecommunications	WIMAX Business Plan & Investor Concept	Angola	Confidential	2006	
Health Care/IT	Business Plan/Market Entry Strategy	Netherlands	Confidential	2014-2015	Telecommunications	GSM License Business Plan	Iran	Confidential	2008	
					Telecommunications	GSM Technical Network Planning	Iran	Confidential	2009	
					Telecommunications	GSM/WIMAX License	Senegal/Dubai	Confidential	2007	
					Telecommunications	Market Strategy	Lithuania	Confidential	2001-20	
					Telecommunications	Institutional Reform of Regulatory Authority	Georgia	Confidential	2002-20	
					Telecommunications	Institutional Reform of Regulatory Authority	Georgia	Confidential	2002-20	
					Telecommunications	Remedial Design of City Carrier	Bolivia	Confidential	2003	

Thank you for your attention

